

## MARKETVIEW HELPS GS CALTEX STRIVE FOR THEIR OBJECTIVE TO BE "THE LEADER IN PROVIDING TOTAL ENERGY SERVICE"

*"MarketView allows me to forecast forward price movements and recommend trading strategies to manage price risk and optimize refinery margins."*

*John Driscoll, Senior Manager, Products*



### About GS Caltex

Over the past 40 years, GS Caltex, which aims to be a total energy service leader, has been pushing to not only perform in the petroleum and petrochemical businesses, but also to diversify its energy business, thus leading the energy industry.

GS Caltex has expanded its business areas into city gas, electric power, exploration & production, convenience retail, e-business,

New and Renewable Energy, thereby covering all energy fields and becoming a total energy service provider with global competitiveness.

### The Challenge

GS Caltex has crude oil refining facilities with a capacity of 840,000 barrels a day and provides a stable supply of oil products to the nation. With Heavy Oil Upgrading(HOU) facilities designed to crack 155,000 barrels of bunker C oil a day to produce high-valued products such as gasoline, kerosene, and diesel, as well as advanced facilities such as those designed to desulfurize 272,000 barrels of kerosene and diesel a day, GS Caltex relies on fast, accurate, real-time information to proactively respond to the rapidly changing market environment.

### In their own words

» **MarketView User:** *John Driscoll, Senior Manager, Products GS Caltex Singapore Pte. Ltd.*

### Responsibilities

Analyse oil markets, assess impacts of macroeconomics, geopolitics, trading patterns and price structures. In addition, I forecast forward price movements and recommend trading strategies to manage price risk and optimize refinery margins.

### Why MarketView

Prior to MarketView, we used Reuters to receive data. This system provided data in a closed-end, standalone system that was not accessible via our internal network. We ended up printing a lot of stories and charts which wasted a lot time and paper.

### Integrated System

As a professional oil trader, I selected GlobalView's MarketView product because the application allows me to efficiently organize a range of critical information all in one screen. MarketView is easy to use and customize to meet my needs. I can quickly navigate through pages that contain my charting, technical analysis, real-time plus historical prices and news.

### Powerful News

The news feeds and NewsPlus features from Dow Jones Energy Service provide actionable news and insightful intelligence that help me navigate this dynamic industry.

### Portability

With MarketView, I have an integrated solution on my desktop that I can access around the clock from any location and share with my colleagues. The mobility of the application lets me stay connected from my office, on the road, at home or from my PDA.

### Outstanding Support

The GlobalView team was able to train me very quickly on how to use the system and, most importantly, setup a configuration that met my specific requirements. They proactively provide training on new enhancements and other helpful IT advice on how to optimize my application with my desktop and PDA. Their service is always fast and dependable.

*"Since using MarketView, I have become more disciplined and quantitative, integrating charts and data tables into my analysis and forecasts."*

*John Driscoll  
Senior Manager, Products*